



Girls  
Go  
Circular

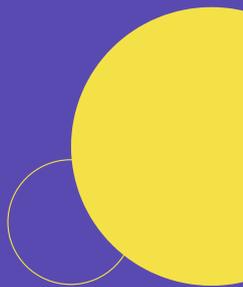


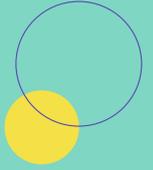
Funded by the  
European Union



# GIRLS GO CIRCULAR

Digital and Entrepreneurial Skills for the  
Circular Economy

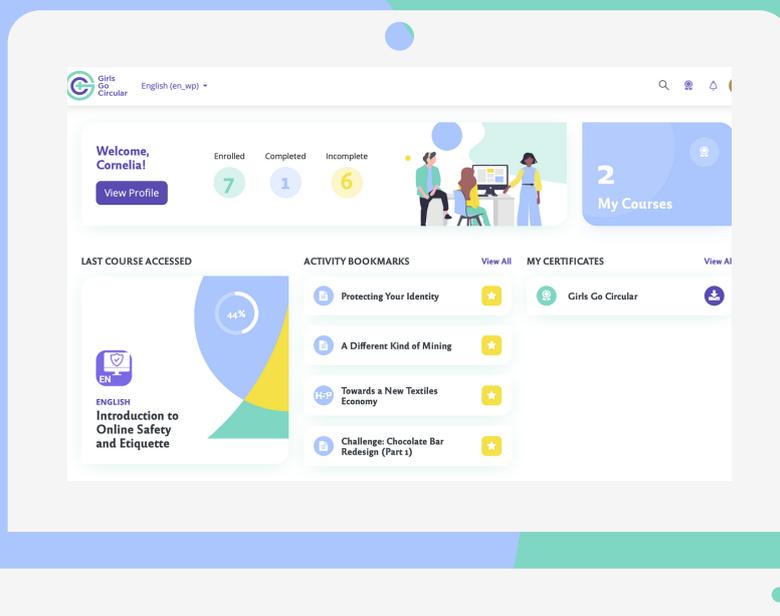


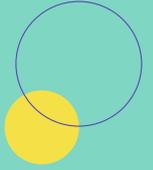


# About Girls Go Circular

Girls Go Circular is an EU-funded education project that aims to equip girls aged 14-18 across Europe with digital and entrepreneurial skills through an online learning programme on the circular economy. The project contributes to gender diversity policy objectives and, more specifically, to Action 13 of the Digital Education Action Plan 2021-2027 – Encourage women’s participation in STEM.

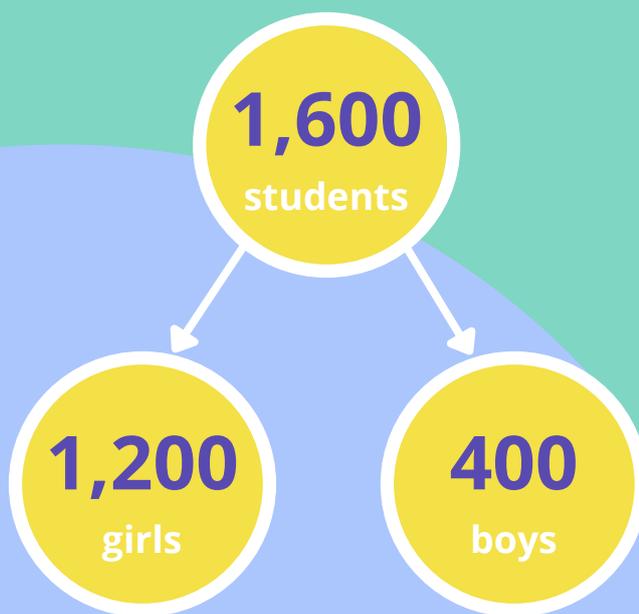
At the core of the project is the Circular Learning Space – an online learning platform that offers students the opportunity to deepen their knowledge on the circular economy while acquiring digital competencies. Based on a learning-by-doing approach, the learning programme is designed to involve students in hands-on activities, both individually and in a group, and motivate them to elaborate solutions to major societal challenges.





## Girls Go Circular in 2020

The project started in 2020. A pilot phase was conducted in secondary schools in six European countries: Bulgaria, Greece, Italy, Portugal, Romania, and Serbia. Overall, more than 1,600 students participated in the learning programme, of which more than 1,200 girls. The extensive feedback gathered revealed a very positive reception from both students and teachers.



*"I liked the captivating way in which the information was presented, both in writing and videos. Without realising it, the interactive activities made me more curious and responsible about things, to which I did not give importance in the past."*

- Participating student



Bulgaria



Italy



Greece



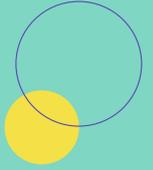
Portugal



Romania



Serbia



The learning modules tackle various topics to raise the girls' awareness of the challenges related to sustainable extraction, consumption, and reuse of natural resources. These include learning how to switch to a circular economy for plastics, metals, fashion and ICT appliances. The goal is to empower students to become agents of change in the green transition and enthuse them for STEM disciplines, in spite of the gender stereotypes attached to them.

Through the learning modules, the students engage in activities such as online research, planning social media campaigns, creating videos and presentations, or developing business plans.



Introduction to Online  
Safety and Etiquette



Introduction to the  
Circular Economy



Metals and the  
Circular Economy



Fashion and the  
Circular  
Economy



Rethinking  
Plastics



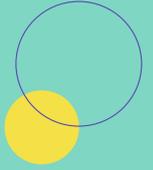
A Circular Economy for  
Smartphones and  
Electronic Devices



Girls  
Go  
Circular



Funded by the  
European Union



## Coming up next

2021 will be the main implementation year of Girls Go Circular. The project will reach eight European countries, including Hungary and Poland. 8,000 girls aged 14-18 will participate in the learning programme. Four new modules imparting advanced digital skills will be developed, focusing on topics such as e-waste, robotics, and the food system in cities, amongst others. Our ultimate goal is to reach at least 50,000 girls by 2027.

**+8,000**  
girls

**+2**  
countries

**+4**  
new modules

“

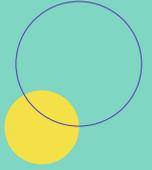
*“It is a tremendous help that you offer teachers. I hope that many teachers will find out about the platform and have access to it. Participation in this project is an experience of professional and personal development.”*

– Participating teacher

”



Funded by the European Union



## Managed by



## Project partners



## Contact



girlsgocircular@eitrawmaterials.eu



@girlsgocircular



eit-girlsgocircular.eu



@GirlsGoCircular